

AIRPORT DIRECTOR'S REPORT

September 2009



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

B PROGRAMS

1. Air Service

Year-to-date the highest average passenger loads have been aboard the *United* flights to Denver (89.9%), *Delta* flights to Salt Lake City (81.2%) and *Horizon Air* flights to Seattle (80.5%).

In addition to previous marketing efforts to boost passenger usage of the Horizon Air flights to Sacramento, there are banners at the Terminal, a reminder appears on FlySBA.com's homepage, information was posted on *Twitter*, and an email was sent to business leaders from Mayor Blum. Passenger loads aboard the twice daily service to Sacramento average 60.4% so far this year.

Allegiant Air has announced that they will discontinue their three flights per week service to Las Vegas effective September 13, 2009 due to lower than system-wide passenger loads. They launched the Santa Barbara service in May 2008 and experienced a 60.7% average load factor this year (69.3% in 2008).

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

60-90 second video clips will be produced by government access staff throughout the 2-year construction period to chronicle the project for online video streaming and archival purposes. Filming for the first video took place last week and covered the soil stabilization process. More comprehensive 2-3 minute segments will appear on the Channel 18 program, *Inside Santa Barbara*.

Santa Barbara Magazine's fall issue has a display ad featuring a couple of the project's conceptual drawings.

b. Promotional Items This Month

Santa Barbara Conference & Visitor Bureau co-op online ads, UCSB online/print student directory ad listing, gas station pump videos, and Noozhawk online news ads to promote commercial airline service at SBA.

c. Airport Visitors Center Activity

345 students from 2 summer camps and 2 schools received aviation education information in August via the Airport's Tour Program. 'Friday Folders' were distributed to the student body of Isla Vista Elementary, the Airport's Adopt-A-School. Four General Aviation clubs held meetings at the Center during the month.

d. Airline Terminal Comment Card Program

~95 cards were collected from the holdrooms and main lobby in August. Most comments were complaints about the lack of facility amenities or customer service issues.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Summer 2009

Phase 2 - Noise Monitor / Flight Tracking System - Application submitted and pending coastal commission approval. Purchasing to review phase 2 modified bid submittal from ERA Corporation.

Staff Contact: Tracy Lincoln, 967 - 7111

4. Property Management

a. Self-Service Fueling Project

On August 13, 2009, the Coastal Commission approved the City's request to amend the Local Coastal Plan by amending the zoning on a portion of the airfield. MAG Aviation submitted the self service fuel facility development application to the City for processing on August 17, 2009.

Staff Contact: Hazel Johns, 692-6003

b. Airport Ambassador Recruitment

Ambassador Applications are taken on an on-going basis.

Staff Contact: Rebecca Fribley, 692-6022

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The first project in association with Terminal improvements, the SBA Terminal Ramp & Taxiway B Relocation Construction Project, was awarded to Granite Construction on July 22, 2008. Construction was completed for this work in June 2009.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

An Award of Contract was made by City Council on March 24 for the second project in association with the Terminal improvements, the SBA Temporary Facilities & Site Preparation Project. Lash Construction is the Contractor. An Award of contract was also made by City Council for the Airline Terminal Building portion of the project. EMMA Corporation will be the Contractor.

Construction for the Temporary Facilities contract has started and is expected to be complete in late October. The terminal project contractor is expected to mobilize to the site in October.

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. ASP Wetland Mitigation Plan

Planned Completion Date: 2010

ASP Wetlands Mitigation Plan

Mitigation associated with the Airfield Safety Projects at a ratio of 4:1.

- Area I Restoration - Completed
- Remainder of Mitigation Plan – The design contract was approved by the City Council on March 24, 2009, and the consultants have begun the design work. The Tidal Restoration work is scheduled to be completed in 2010.

Staff Contact: Owen Thomas, 692-6018

3. Goleta Slough Tidal Circulation Demonstration Project

Planned Completion Date: Winter 2009

This project was modified to restore tidal action to one Goleta Slough basin instead of two basins, due to cost. The Airport has received a Coastal Development Permit amendment from the Coastal Commission for the modified experiment. Construction began in September and was completed in October 2005. Surveys to measure bird activity, vegetation establishment and invertebrate communities was completed in November 2008. Staff has received approval from the California Coastal

URS Corporation
\$348,330 (work that is continuing.)

Commission to extend the reporting period until December 2009. The final report from URS was provided in mid-January 2009 and reviewed by staff. It will be forwarded to FAA and USDA for their review. Staff took a contract with Tartaglia Engineering and URS to City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009. Plans, project description and environmental documents are currently under development.

Staff Contact: Laurie Owens 692-6023

4. Consolidated Rental Car Quick Turn Around Facility

Planned Completion Date: Fall 2009

This Airport project is to provide a Rental Car Quick Turn Around facility (QTA). The QTA will be relocated off of the Airline Terminal premises on a 3.4 acre site located at 25 David Love Place. It will function to fuel, perform minor service (oil changes, fluid checks, tire repair, etc.) vehicle washing, and vehicle storage. The Santa Barbara City Council awarded a contract to Pat McCarthy Construction on July 1, 2008. Pat McCarthy Construction is approximately 90% complete with the project. Final items to be completed are the solar system, car wash system, and fueling systems. It is expected that the rental car companies will take over and operate the site in September 2009.

Project Cost:
\$8,803,000
(Customer Facilities
Charge revenue)

Staff Contact: Hazel Johns, 692-6003 / Leif Reynolds, 692-6020

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council / Airport Commission approved the following recommendations in August:
Recommendation: That Council / Board Members:

Approve and authorize the City Administrator to execute and record a grant deed of avigation and noise easement and agreement imposing conditions on real property by and between St. Athanasius Orthodox Church and the City of Santa Barbara; and

Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Accepting an Avigation and Noise Easement Imposing Conditions on Real Property Known as Assessor's Parcel Number 071-140-072.

Authorize the Airport Director to execute an agreement between the City and the Santa Barbara County Arts Commission, subject to approval by the City Attorney, for the long-term loan of a mural by the artist Channing Peake.

Authorize staff to submit an "impose and use" Passenger Facility Charge (PFC) application, continuing the \$4.50 PFC fee, in the amount of \$19,945,000 to finance a portion of the debt service for the Airline Terminal Improvement Project.